



CONNECTICUT'S COUNTRYSIDE

STEERING COMMITTEE

MEETING AGENDA

December 20, 2023, 2PM-3PM

Welcome!

- Update on Video – *see attached link to final*
- Regional Committees update: Agriculture, Recreation, Arts and Culture
- Request for Proposals for website management and social media campaign– update on responses
- CT's Countryside winter business education and networking forum on February 7 from 4 pm to 6 pm/Hops social afterwards – *revised draft agenda attached*
- Budget funds availability – Discussion underway on FY24-25 funds
- Summit – Spring 2024 (late April/early May)
- Set 2024 Meeting Dates – *see attached*
- 4 Town Talk

Next Meeting date, time, agenda items

- January 17 at 2 p.m. via Zoom (tentative)

Adjournment



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MEETING NOTES

NOVEMBER 15, 2023, 2PM-3PM

Update on Video

David Corcoran said Tod Kallenbach with DKA is making changes on the video based on comments from the last meeting. It should be in final format soon.

Regional Committees update: Agriculture, Recreation, Arts and Culture – Cynthia van Zelm said she is meeting with some members of the Arts and Culture Committee this week to plan the next Committee meeting.

Nichols College/website – Tim Liptrap has developed the basics for the website and modelled it after Mystic. The software is in place for the event calendar.

The next step is getting content as part of the request for proposals for website development.

CT Countryside winter business education and networking forum – The Committee decided to stick to two topics - AI (Tim) and utilizing the CTVisit website (Brenda Falusi).

Cara Workman confirmed that the Innovation Partnership Building is secured to host the forum on February 7. There is no charge.

Brenda will bring her laptop and her presentation and Tim's will be loaded on the computer.

The Committee discussed logistics for the meeting including time for the tour, allowing attendees to get further training on CTVisit at Hops 44, and letting people know they can attend social at Hops if cannot make it to the IPB.

Summit – No update

Budget – CT Countryside staff team will meet with town administrators on FY24-25 budget.

4 Town Talk –

Coventry – Tim said the Coventry Economic Development Commission is conducting business visits. Christmas in the Village is December 2

Bolton – Patrice Carson said Bolton has received two grants for new fields. Stephanie said there are several winter/holiday events going on in Bolton on December 2.

Tolland – David said the Tolland tree lighting is December 2. There have been many land use approvals. The Santini townhomes are underway. A car wash proposal will come before the Planning and Zoning Commission. Brenda said there are a few new pickle ball courts. The Tolland Festival of Lights will be November 25.

Mansfield – Cynthia said Winter Welcome is December 2.

Next meeting is December 20 at 2 pm.



DRAFT

Save the Date!

What: A Business Forum and Social hosted by Connecticut's Countryside Steering Committee

Topics:

1. Tour of the UConn Innovation Partnership Building
2. Artificial Intelligence (AI) as a Business Resource
3. Overview of CTVisit Website Opportunities
4. Social at Hops 44 – 625 Middle Turnpike, Mansfield

When: Wednesday, February 7, 2024, 4:00 pm. Social following at 6:00 pm. Light appetizers will be provided.

Where: UConn Innovation Partnership Building, 159 Discovery Dr., Mansfield

RSVP: *UConn to provide link (deadline will be January 24)*



Connecticut's
COUNTRYSIDE

BOLTON • COVENTRY • MANSFIELD • TOLLAND

Adventure, Agriculture, Arts & More!

STEERING COMMITTEE MEETING DATES 2024 (3rd Wednesday at 2 pm)

January 17

February 21

March 20

April 17

May 15

June 12 (June (19) Nineteenth is a holiday)

July 17

August 21

September 18

October 16

November 20

December 18